

# River Riders Bike Share

## 2022 Program Report

During the 2022 season, 30 cruiser style bikes and 1 adaptive bike were available at six locations throughout Wisconsin Rapids. The program had its second year with Koloni Inc. and saw an increase in the number of rides taken, experienced a new station location, and grew its overall support of the program.

**Bikes can be checked out for \$1.00/hour.**

**Bikes are available at six locations:**

- Quality Foods West Grand Avenue
- West Grand Avenue Bridge **\*NEW\***
- McMillan Memorial Library
- South Wood County White Sands Beach
- Wisconsin Rapids Municipal Zoo
- Henry Demitz Park

**THE PROGRAM IS GROWING!**

In 2022, River Riders Bike Share saw a 77% increase in ridership!

**321 rides in 2021**



**576 rides in 2022**



Pictured: West Grand Avenue Bridge **\*NEW\*** Location

### 2022 Program Highlights:

- Ridership increased by 77%!
- Introduced a new station location - West Grand Avenue Bridge!
- South Wood County White Sands Beach location was the most used with 255 rides!
- Participated in the Science by the River event offering free rides to community members.
- Held 2 community bike ride events with Wood County Sheriff and Grand Rapids Police Chief.
- Engaged with riders on numerous giveaways, donated bike rides, and formed relationships with community members and visitors!

**Thank you to our partners!**

**This program would not exist without your support!**

City of Wisconsin Rapids  
Wood County CEED Committee

Town of Grand Rapids  
Wood County Health Department

Clean Green Action Team  
Ho-Chunk Gaming Nekoosa

Prevail Bank

# Marshfield Community Bike Share 2022 Program Report

During the 2022 season, 20 cruiser style bikes and 1 adaptive bike were available at four locations throughout Marshfield. The program had its second year with Koloni Inc. and saw an increase in the number of rides taken, held its first community bike ride event, and grew the overall support of the program.

**Bikes can be checked out for \$1.00/hour.**

**Bikes are available at four locations:**

- Wildwood Park and Zoo
- Marshfield Fairgrounds
- Marshfield Public Library
- Marshfield Clinic Health System YMCA

## THE PROGRAM IS GROWING!

In 2022, Marshfield Community Bike Share saw a 35% increase in ridership!

**203 rides in 2021**



**275 rides in 2022**



Pictured: Wildwood Park and Zoo Location

## 2022 Program Highlights:

- Ridership increased by 35%!
- The Wildwood Park and Zoo location was the most used with 154 rides!
- Held first community bike ride event with Marshfield Police Chief!
- Explored potential for new locations in the seasons to come.
- Engaged with riders and formed relationships with community members and visitors!

**Thank you to our partners!**  
**This program would not exist without your support!**